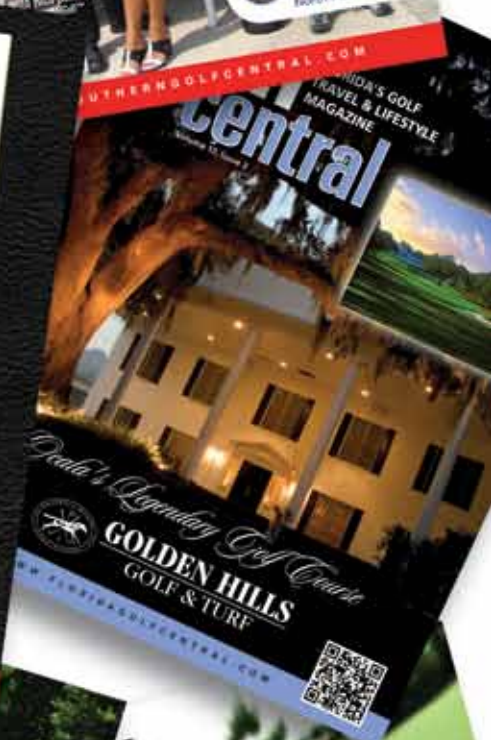


Southern golf central

GOLF, TRAVEL
& LIFESTYLE
MAGAZINE

2017/2018
Media Kit



www.southerngolfcentral.com



Est. 1999 ... the only glossy, full-color magazine
dedicated to Golf in the Southeast

Digital Ad Requirements

Preferred File Type:

- **Adobe Acrobat PDF**

Save in CMYK mode, all fonts embedded, image resolution at 300dpi with bitmap image resolution at 800dpi, include bleed & crops if necessary.

Accepted File Types:

- **Adobe InDesign CS5 (or earlier)**

Package all fonts and placed art, stuff or zip into one compressed file.

- **Adobe Photoshop CS5 (or earlier)**

Save in CMYK mode as a JPG, EPS or TIF. Images with clipping paths must be saved as EPS. Layered PSD files must include any fonts used.

- **Adobe Illustrator CS5 (or earlier)**

Convert all text to paths, and include any embedded or linked files.

PLEASE NOTE:

- We cannot accept ads created in Pagemaker, Publisher, MS Word, WordPerfect, etc. documents. Please create a hi-res PDF file if using either of these software programs.
- If we are creating an ad for you, please provide copy in MS Word (Please do not use ALL-CAPS for copy) and hi res (300dpi at full size) images. Stuff or zip into one compressed file if sending electronically.

Delivering Your Ad

Email: (For files under 20MB)
info@southerngolfcentral.com
Please stuff or zip files.

Upload via FTP:

FTP: www.box.net

User: s.coates@floridagolfcentral.com

Password: sgcm2015

It's best to use an FTP protocol software such as Fetch or FileZilla when using the FTP server.

If you have any questions or concerns about uploading files, please contact us and we can help you.



We Live Golf

321.765.4215 ph
info@southerngolfcentral.com
1549 Warrington Court, Winter
Springs, FL 32708

www.southerngolfcentral.com

Ad Sizes

Ad Size	1X	3X	6X	12X	4C/Mo.	+Design
1/6 Page	\$386	\$359	\$331	\$298	+\$189	\$55
1/4 Page	\$672	\$623	\$573	\$524	+\$195	\$70
1/3 Page	\$791	\$741	\$691	\$641	+\$200	\$75
1/2 Page	\$975	\$920	\$821	\$771	+\$212	\$85
Full Page	\$1470	\$1415	\$1360	\$1288	+\$292	\$100

Premium Placement (Full Page)

Inside Front Cover	\$1921	\$1866	\$1822	\$1750		\$100
Inside Back Cover	\$1910	\$1855	\$1811	\$1635		\$100
Back Cover	\$1943	\$1888	\$1844	\$1772		\$100

Business

Reply Card \$800 front and back

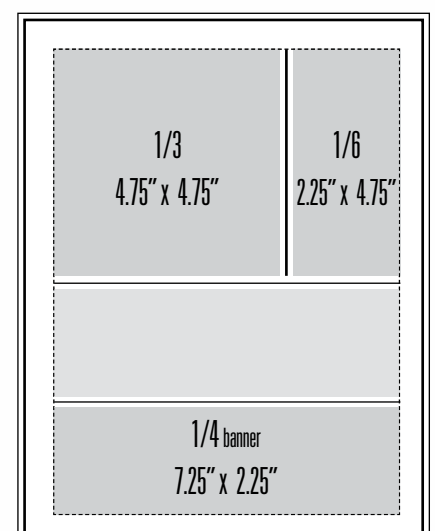
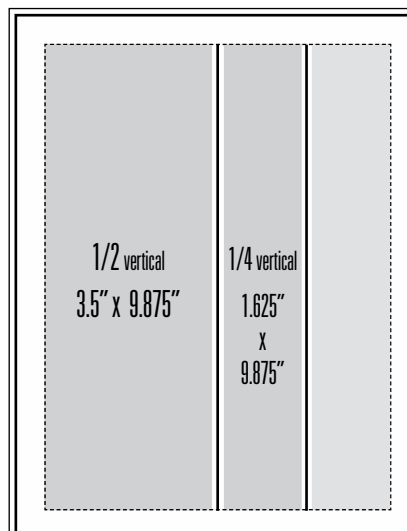
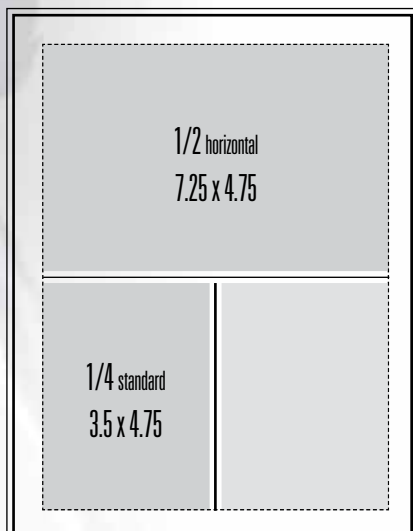
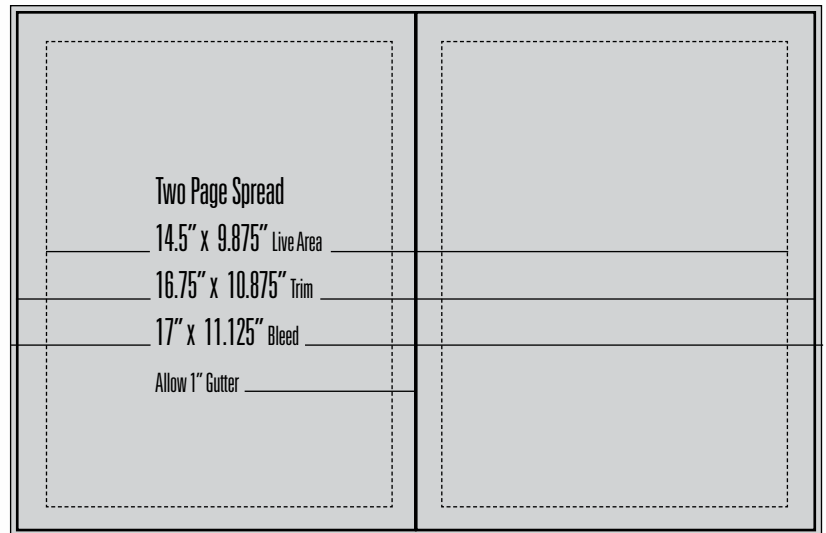
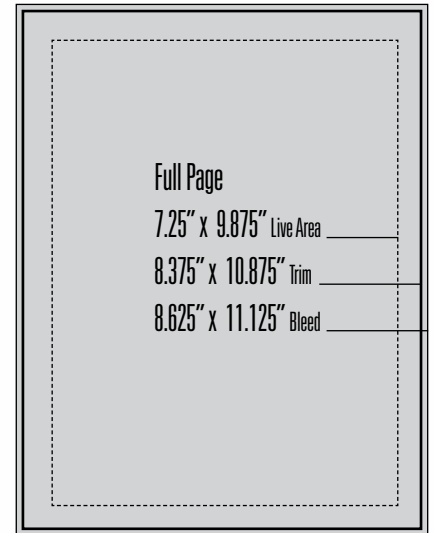
Advetorial Placement

1/2 Pg	\$1475	\$1420	\$1321	\$1172	+\$212	\$85
Full Page	\$1970	\$1915	\$1860	\$1788	+\$292	\$100

Cover &

Center Spread \$6000

Includes website link for 1 year & discounted reprints



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 1549 Warrington Court
 Winter Springs, FL 32708

Distribution:

Over 50,000 Print Readers
Every Issue

E-Blasted to 182,000 Subscribers
Every Issue

Distributed free to over 1,000 Golf Courses, Country Clubs, and Golf Retail Stores throughout the Southeast

Donated to high profile golf tournaments



Demographic Information:

- Southern Golf Central Magazine Readership: Core Golfers (play 12 or more rounds a year)
- Income: Average household income \$119,960, 42% of households \$120,000+, 24% of households \$125,000+
- Education: 84% attended college, graduated or post-grad studies
- Influencers: 75% recommend, order or approve products or services at their business

Dedicated Pages for Communication:

Club Managers Association of America
Executive Women's Golf Association
Amateur Golfers of America
Senior Amateur Golf Association
PGA of America
Golf Course Superintendents Association

In Every Issue...

Cart Girl
Golf Bachelor
Tournament News
Player Development
TURF LiFE
Georgia Golf Central
Tennessee Golf Central
Alabama Golf Central
Carolinas Golf Central
Florida Golf Central
Women in Golf
Country Club Socials
Product Showcase
Golf Fitness
Grip It & Sip It
... and more!

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